

# General Federation of Women's Clubs Pennsylvania

Heide Cebrick, President

## 2022-2024 Communications, Public Relations, Social Media

Dena Hughes, Co-Chairman  
PO Box 501 Blakeslee PA 18610  
570-328-5896  
denagfwcpa@outlook.com

The **GFWC NEWSLETTER CONTEST** encourages Clubs and State Federations to establish a strong newsletter program aimed at increasing awareness about ongoing projects, programs, events and issues that affect GFWC members and communities.

### CONTEST RULES

- Only one newsletter issue per club may be submitted.
- The Newsletter must have been printed and clearly dated during the contest year (January 1–December 31).
- The front page of the newsletter must prominently display the official GFWC emblem and mention membership in GFWC. Refer to the GFWC Stylebook for GFWC Trademark Use Policies at [www.GFWC.org](http://www.GFWC.org).
- Newsletter entries must include the contact information of at least one member, defined as an email address, telephone number, and/or mailing address.
- All entries must be printed and sent via postal mail, postmarked no later than January 15<sup>th</sup> in the year in which they will be judged to:

Dena Hughes, GFWC PA NEWSLETTER CONTEST  
PO Box 501  
Blakeslee, PA 18610

Note: The envelope must be clearly marked GFWC PA Newsletter Contest.

Your entry must include a cover letter containing the following:

- Club president's name and contact information.
- Name and contact information of the individual submitting the entry.
- Number of members in the club.
- Approximate circulation.
- An essay of no more than 250 words describing the club's approach to utilizing its newsletter.
- Clubs with an electronic newsletter must follow the same entry rules. Printed copies of electronic newsletters are required.

**DEADLINE: YOUR ENTRY MUST BE RECEIVED BY JANUARY 15, 2022**

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The **GFWC WEBSITE CONTEST** aims to challenge clubs to employ their website as membership tools with organized and updated content that presents a professional and credible source of information. A website that is updated weekly presents the information to your members and potential members in a timely manner. This is a great source to spread the word of Federation on the web.

### CONTEST RULES

- Only one website per club may be submitted.
- The website homepage must contain a link to [www.GFWC.org](http://www.GFWC.org).
- The website must include contact information for at least one member, defined as email address, telephone number, and/or mailing address.
- The website may continue to be updated after the contest deadline date.
- **Submissions must be made via email to [denagfwcpa@outlook.com](mailto:denagfwcpa@outlook.com)**
- The subject line of the submission email must read Website Contest Entry.
- The submission email must be received by 11:59 PM on January 15<sup>th</sup> in the year in which website entries will be judged.

The submission email must include:

- Club Federation name.
- Website address.
- President's name and contact information.
- Name and contact information of person submitting the entry.
- Number of club members.
- 250-word essay describing why your website is a valuable resource to members and potential members.

**DEADLINE: ALL ENTRIES MUST BE RECEIVED BY JANUARY 15, 2022**