



# COMMUNITY IMPACT PROGRAM AWARDS

## AWARDS, CONTESTS, and GRANTS

### THE GFWC COMMUNITY IMPACT PROGRAM AWARDS OFFER GFWC CLUBS FINANCIAL INCENTIVES TO IMPLEMENT PROJECTS THAT BRING CHANGE TO A LOCAL COMMUNITY.

The Community Impact Program Awards are designed to encourage and recognize the positive effects a club can have on specific needs in their community.

As GFWC's longest standing project, the Community Impact Program Awards has evolved since its introduction to members in 1949, still the goals remain the same, to reward clubs for effective community projects that benefit from opportunities for growing club membership, enhancing leadership skills, building relationships with individuals and community groups, and creating public awareness of the club and GFWC.

Community Impact Projects should make a visual, physical, or emotional impact at the grassroots level. They are projects that bring awareness to what GFWC volunteering is all about.

### 2022-2024 COMMUNITY IMPACT PROGRAM AWARDS

**Beth Smith, Chairman**  
117 Belmont Drive  
Greenville, TN 37745  
sixpetstoomany@netscape.net

### AWARD PERIOD

January 1, 2022 to  
December 31, 2023

### SELECTING THE PROJECT AND PLANNING

**Any grassroots project that makes a large impact in your local community and fits the criteria will be accepted for judging purposes.**

Additionally, GFWC clubs are encouraged to consider the **Community Connection Initiative** highlighted in each of the Special Program Areas and/or Community Service Programs. These *Community Connection Initiatives* can be found in the right-hand side panel of each of the Club Manual Guides under the area of interest.

- Signature Program: Raise Awareness to Hope and Help
- Juniors' Special Program: Refresh and Revive
- Arts and Culture: Community Historical Gems
- Civic Engagement and Outreach: A Little Thanks Goes a Long Way
- Education and Libraries: Bring the Sparkle to Public Libraries
- Environment: Sparkling Seeds, Brilliant Butterflies, Glamorous Garden Gloves
- Health and Wellness: Physical Fitness Opportunities for All Ages

# COMMUNITY IMPACT PROGRAM AWARDS

## DESIGN YOUR OWN GRASSROOTS COMMUNITY IMPACT PROJECT

Here is an example of how a club can design a project eligible for Community Impact Program Awards.

### BRAINSTORMING AND RESEARCH

Club members meet to discuss the needs of their local community by looking for grassroots projects that will require community partnerships, additional funds, and planning implementation. Clubs can also select a *Community Connection Initiative* from one of the Special Program Areas and/or Community Service Programs as noted in the GFWC Club Manual guides.

After brainstorming possible projects, ask club members to narrow the discussion to a couple of possible focus areas. Club members research the grassroots issues of focus with input from the community (schools, churches, local leaders and governments, businesses, etc.) and reconvene to finalize a targeted project.

### OUTLINE THE PROJECT TO CREATE A PLAN OF ACTION

The club creates a project plan that may include:

- Project goal statement describing a clear picture view of what is to be accomplished by the project and what benefits will be gained when the project is completed
- Community connections for collaboration
- Funding needed and possible sources
- Media outlets and plan to promote the project in the news, online, and social media
- Timeline for the project

### CONTEST DESCRIPTION

Each Community Impact Program Award Entry Form can feature one project based on community need or the *Community Connection Initiative* from one of the Special Program Areas and/or Community Service Programs. The selected project must be undertaken by a club and accomplished during the award period of **January 1, 2022 to December 31, 2023**.

Award Entry Form highlights the following:

- Brief description of the project(s) and the issue/problem you are trying to solve
- Project scope including:
  - ∅ the plan of action
  - ∅ costs to implement and how project was funded
  - ∅ community collaboration if any
  - ∅ obstacles, if any, you overcame to implement the project
- Results achieved and the long-term effects of the project on the community
- Public relations and media (include internet, newspaper articles, social media, television, etc.) including pictures of the project activities

Total entry cannot exceed 10 pages, including photos, media, etc.

### OTHER GUIDELINES

- Clubs that have previously won this award must submit entirely new projects for consideration; expanded projects will not be considered.
- International Affiliates may submit an Award Entry to be judged in conjunction with other International Affiliates.

# COMMUNITY IMPACT PROGRAM AWARDS

- All deadlines and other rules must be followed.
- Joint entries of clubs and state-sponsored projects are not allowed.
- All monetary awards must be used to further the winning Community Impact Project.
- Award entries of national winners will be kept in the GFWC Women’s History and Resource Center.

## CALENDAR DEADLINES

**JANUARY through  
FEBRUARY 2024**

State Community Impact Program Award Chairman must obtain three judges. Judges may not be members of GFWC.

**MARCH 1, 2024**

Club entries must be sent to the state CIP Chairman via email (if digitally accepted by state chairman) or mail, postmarked/timestamped no later than this date, to Community Impact Program Award State Chairman.

**MARCH 5-15, 2024**

Club entries are judged at the state level.

**MARCH 20, 2024**

Community Impact Program State Chairman – The Award Entry of **first-place state winner only** (new this Administration) is due to GFWC CIP Chairman **AND** to Second Vice President. After award winners are announced at their respective State Conventions, GFWC will issue checks to the winning state clubs. **There can be no “ties” submitted, only one winning club is accepted by GFWC for award process.**

Award Entries will be judged by CIP Chairman and non-GFWC panel of judges.

Mail to:  
Beth Smith, GFWC CIP Chairman  
665 River Bend Road NE  
Greeneville, TN 37743  
Or email to: sixpetstoomany@netscape.net

**AND**

Mail to:  
Jolie Frankfurth, GFWC Second Vice President  
17529 Edinburgh Drive  
Tampa FL 33647  
Or email to: jfrankfurth@gfwc.org

**SPRING 2024**

State Community Impact Program Awards are presented at State Conventions.

**APRIL 2024**

National judging takes place by judging panel overseen by the CIP Chairman.

**JUNE 2024**

National and International Community Impact Program Awards will be presented at the 2024 GFWC Annual Convention in Chicago, Illinois.

# 2022-2024 GFWC CLUB MANUAL

## COMMUNITY IMPACT PROGRAM AWARDS

### SUGGESTED JUDGING CRITERIA FOR STATE JUDGING

#### PROJECT DEVELOPMENT - 25 POINTS

- Procedures, plan of action, and input in choosing projects
- Plan details, execution, and effort
- Community collaboration with other groups and/or individuals

#### PROJECT COMPLETION - 50 POINTS

- Project completed within timeframe
- Financial support obtained
- Obstacles, if any, overcome

#### PROJECT CHANGE - 25 POINTS

- Increase in community awareness
- Degree of success of project and measurable impacts
- Viability of long-term efforts

### AWARDS

GFWC awards up to \$21,100 to winners of the GFWC Community Impact Program Award as outlined below. Nationally, only first place winners are given monetary awards within the six state membership categories.

#### **GFWC State Awards (sent from the State Chairman using the GFWC State CIP Award Form, attached)**

First Place \$100

Total for 51 State Federations \$5,100

#### **GFWC National Awards**

State Category 1: \$2,500

State Category 2: \$2,500

State Category 3: \$2,500

State Category 4: \$2,500

State Category 5: \$2,500

State Category 6: \$2,500

International Affiliate: \$1,000

Total National Awards: \$16,000

## 2022-2024 COMMUNITY IMPACT PROGRAM AWARD ENTRY FORM

### OFFICIAL ENTRY FORM MUST BE EMAILED OR POSTMARKED BY MARCH 1, 2024, TO YOUR STATE CHAIRMAN

Submit to your GFWC Community Impact Program Award **State** Chairman. Digital submission is acceptable if your state chairman can accept a digital version. Otherwise, make two copies of the completed form and accompanying materials, one to submit and one to keep for the club's files.

#### CLUB AND COMMUNITY INFORMATION

State Federation \_\_\_\_\_

Date \_\_\_\_\_

GFWC Club Name \_\_\_\_\_

District \_\_\_\_\_

Number of Members \_\_\_\_\_

Number of Members Involved \_\_\_\_\_

Project City \_\_\_\_\_

County \_\_\_\_\_

Population Served \_\_\_\_\_

Type of Community (*Check one*) Rural; Urban; Suburban \_\_\_\_\_

#### COMMUNITY CONNECTION INITIATIVE OR OTHER SELECTION - indicate the project being submitted

**Other:** Any grassroots project that meets contest descriptions and guidelines

Title: \_\_\_\_\_

Signature Program: Raise Awareness to Hope and Help

Juniors' Special Program: Refresh and Revive

Arts and Culture: Community Historical Gems

Civic Engagement and Outreach: A Little Thanks Goes a Long Way

Education and Libraries: Bring Sparkle Back to Public Libraries

Environment: Sparkling Seeds, Brilliant Butterflies, Glamorous Garden Gloves

Health and Wellness: Physical Fitness Opportunities for All Ages

## PROJECT DESCRIPTION

1. Provide a brief description of the club project by explaining what issue/problem you are attempting to solve. (do not exceed 50 words)

2. Describe the scope of the project by explaining the following:

- a) Plan of action
- b) Costs to implement and how project was funded
- c) Community collaboration if any
- d) Obstacles, if any, you overcame to implement the project

3. Explain the results achieved:

a) Long-term effects of the project on the community

b) Results within your club (new members, fundraising opportunities, media outlets, community relationships, etc.)

4. List project public relations and media (includes internet, newspaper articles, social media, television, etc.)

5. Attach up to 10 pictures of the project activities. Photos can be emailed.

**Contact Information**

Club CIP Chairman \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Club President \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

**Club President's Signature** \_\_\_\_\_



**GFWC COMMUNITY IMPACT PROJECT AWARDS  
STATE WINNING PROJECT FORM  
(Submitted by State Chairman ONLY)**

(Only one winner can be presented to GFWC, no ties accepted.)

State Federation:\_\_\_\_\_

State CIP Chairman Name:\_\_\_\_\_

Email:\_\_\_\_\_

Winning Club Official Name:\_\_\_\_\_

Winning Club Address with ZIP:\_\_\_\_\_

Winning Club Person of Contact Name/Address with ZIP\_\_\_\_\_

\_\_\_\_\_

Email contact:\_\_\_\_\_

**Note: Your State Chairman is responsible for sending the state's first place winning Community Impact Project documentation (digital or printed) to BOTH with this form:**

Beth Smith, GFWC CIP Chairman  
665 River Bend Road NE  
Greeneville, TN 37743  
Or email digital version to: sixpetstoomany@netscape.net

**AND**

Jolie Frankfurth, GFWC Second Vice President  
17529 Edinburgh Drive  
Tampa FL 33647  
Or email digital version to: jfrankfurth@GFWC.org